

Smart Pharma Care

Sharing & Caring
is in our DNA



**The Hidden Part
of Smart Pharma**

Presentation

June 2018

By Smart Pharma Consulting

1, rue Houdart de Lamotte – 75015 Paris – France

Tel.: +33 6 11 96 33 78

E-mail: jmpeny@smart-pharma.com – Website: www.smart-pharma.com

Our triple expertise provides us with a unique positioning to help pharma companies craft their strategies and design their corresponding relevant organization...

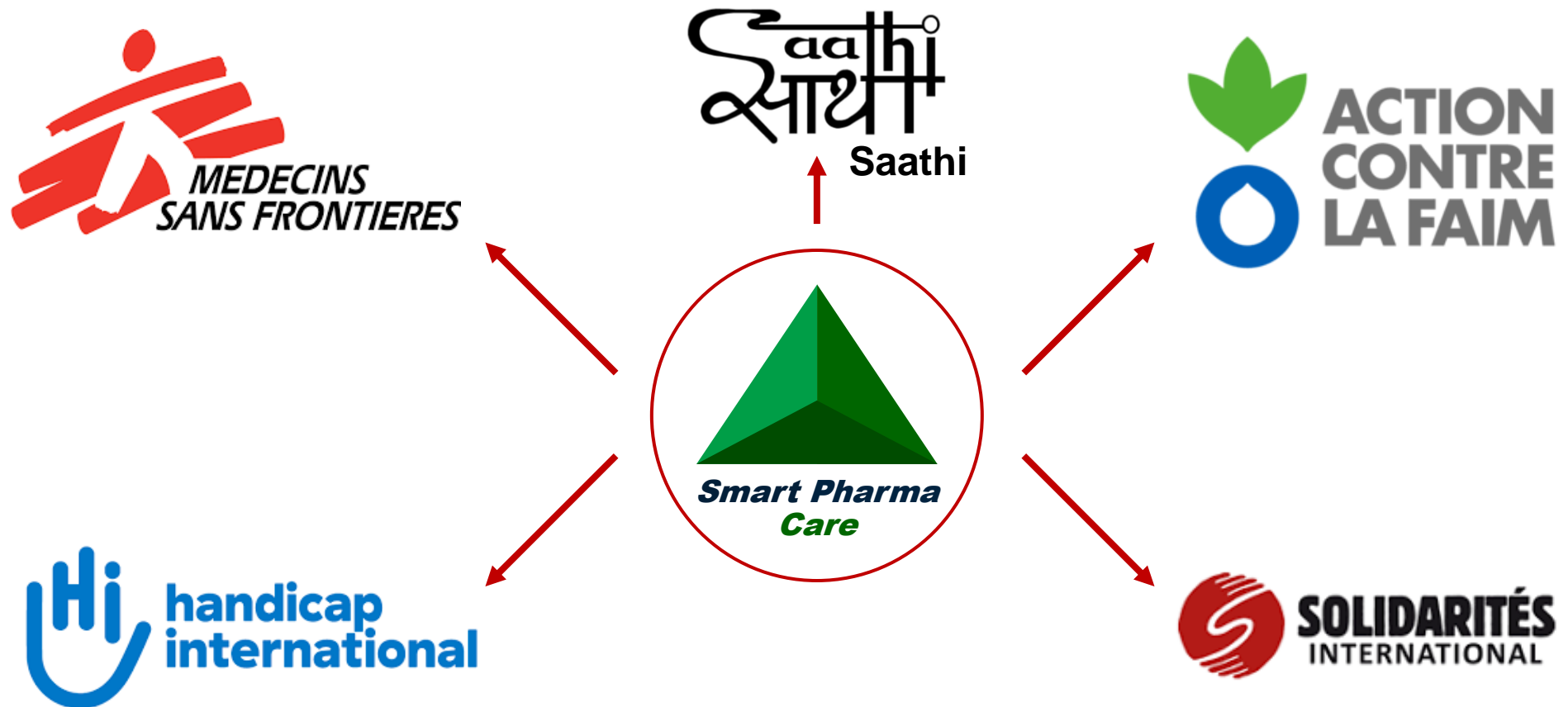
Smart Pharma Consulting



“... but our uniqueness lies also on our Sharing & Caring Culture”

Smart Pharma Consulting has been partnering with four reputable NGOs on projects located in Africa and with the Nepalese NGO Saathi for 13 years

Smart Pharma Consulting – The hidden part



Source: Smart Pharma Consulting

The projects we support in Africa focus on children, protecting them against violence, diseases, and securing their access to water and food

Projects supported in Africa



- Protection of **disabled children** in general and **against sexual violence** in particular (Kenya)
- Support to facilitate the **integration of disabled children** in schools and to equip them with orthopedic prosthesis (Rwanda)
- Project to support the **protection of children** in Algeria and Morocco



- HIV pediatric treatments** (Kenya & Malawi)
- Food supplements** against malnutrition (Mali)
- Prevention** campaigns against **malaria** (Mali and Chad)



- Infrastructures** building to secure safe **water** supply, **training** of mothers and children re. **hygiene** (Niger, Kenya, South Soudan)
- Program to protect against **cholera** in DRC¹
- Emergency program to ensure **nutrition, hygiene, water access** in Somalia



- Prevention and child **mortality reduction** due to malnutrition through **technical support** to local health authorities (Central African Republic)
- Set up of a center to **treat cholera** patients in Somalia
- Project to **feed newborns** and **young children** in Somalia

Smart Pharma Consulting has developed the “Children Protection Project in Nepal” in one of the poorest countries in the world

साथी
साथी

Children Protection Project in Nepal



Country Background



- Population: 31 million
- A multilingual (123) and multiethnic (125) country
- Life expectancy at birth: 70 years
- Devasted by an **earthquake** in 2015, killing **>8,000 people**

- A **civil war** between the Communist Party of Nepal (Maoist) and the government of Nepal, lasted from 1996 to 2006, killing **19,000** people, including civilians...
- ... leading to the **abolishment of the monarchy** in 2008
- The Nepal is amongst **the 30 poorest countries** in the world, with a GDP per capita of \$ 920 (IMF 2018)



The roots of this project go back to the early 80', at the time the current President of Smart Pharma Consulting set up a medical mission in the Himalayas

साथि
साथि

Children Protection Project in Nepal



Project Genesis

1982



Internship at the **Royal Drug research laboratory** of Kathmandu during the Spring (research on ayurvedic medicine)

1982



1983

Set up of one **health post** in the **Annapurna valley** with a French physician and nurse



Set up of an **exploratory healthcare mission** in the Annapurna valley during the Summer

Smart Pharma Consulting has been partnering for 12 years with the Nepalese NGO Saathi and takes care of 188 children in Kathmandu valley



Children Protection Project in Nepal



Project launch & Development

2006



We have signed
a partnership with Pramada
Shah, who was the President
of the **NGO Saathi Nepal**, to
support **15 children**

2018



As of June, Smart Pharma Consulting
ensures the **full support¹** of **188 children**

Smart Pharma Consulting is committed to support each child until he becomes psychologically and financially autonomous



Children Protection Project in Nepal



Principles & Organization (1/2)

- The “**Children Protection Project in Nepal**” is **managed** and **funded** by Smart Pharma Consulting with the operational collaboration of the Nepalese NGO Saathi
- Our mission:
“To give children protection, education and healthcare and to maximize their chance to become financially & psychologically autonomous”
- Our organization:
 - We **rescue** street children, orphans and/or abused **children**
 - We **employ 26 staff members** to look over them
 - Children **go** to **school** or to **university**, receive non-formal or **professional education**, depending on their individual situation



“We support them as long as they need us, as would do any parents for their own children”

We provide children with psychological support, regular medical screening and organize sport and cultural activities for them



Children Protection Project in Nepal



Principles & Organization (2/2)

■ Our organization:

- We **rent four houses** for the children going to school (160) and **rooms** for those going to university (28)



- We provide them with **psychological counselling, medical support** (two medical and dental camps per year) and **hygiene education**

- They participate to **sport** and **cultural** (e.g. music, singing, theatre) **activities**



“Their success is our pride, their success is our unique reward”

साथी

Children Protection Project in Nepal



Our Success Stories (1/2)



- **Tsering** was rescued from the street when he was at high risk
- He has been with Saathi since 2001
- He has a BA in Fine Arts
- He works in his own school as an art teacher



- **Chandramaya** was rescued in 2007 while she was at high risk
- She has a bachelor degree in nursing still studies to get a master degree
- She got married this year
- She is a role model for her younger “sisters”

“Their success is our pride, their success is our unique reward”

साथी

Children Protection Project in Nepal



Our Success Stories (2/2)



- **Reshma Lama** father was killed while her mother was living in an unsafe environment
- She joined us in 2006
- She started to study social work and then moved recently to Australia to get a diploma at the Software Development College



- **Rajkumar Tamang** is orphan and was rescued from the street in 2007
- He studies business management and takes chartered accountant course
- He is involved in social works

To secure the sustainability of its “Children Protection Project in Nepal”
Smart Pharma Consulting is studying different funding models



Children Protection Project in Nepal



What Future?

How to ensure the **sustainability** of the “Children Protection Project in Nepal”?

Examples of possible options

Create a foundation

- A **foundation**, independent from Smart Pharma Consulting, could **receive donations** from **corporations, institutions, individuals** to keep on **funding projects** to protect and give a better future to underprivileged children
- Such a foundation **could** also **carry out specific events** and **actions to raise funds**



Transfer to Karuna-Schechen

- The funding of the “Children Protection Project in Nepal” **could be transferred** to **this NGO**, headquartered in Kathmandu, which was **co-founded** by **Matthieu Ricard** in the mid 80’
- It **supports** programs in **health, education...**
- ... to improve **Himalayan people** life

Sharing and caring being in Smart Pharma Consulting DNA,
we will keep on working hard to maintain, and even reinforce our action

Smart Pharma Care – In a nutshell



Key facts & figures

- **13 years** of commitment to “**save our children**”
- Support of programs carried out in **Africa for 4 well-known NGOs**:
 - Médecins Sans Frontières since 2005
 - Action contre la Faim, Handicap International and Solidarités International since 2007
- **Management** of the “**Children Protection Project in Nepal**” with the operational support of the local NGO Saathi since 2006, and the financial support of FSNB Health & Care for the last 5 years
- **We manage** the “Children Protection Project in Nepal” **like a “business”** with an objective, a strategy, an annual budget, KPIs and a reporting process
- The **overall investment** of Smart Pharma Care since 2005 has amounted to a total of **~€4M**, representing **16%** of our sales





“Your trust enables us to give them a better future”
“THANK YOU ALL! ”



