Order form



457 slides to better...

... Know – Understand – Plan – Decide

This new updated and enriched edition offers you in a clear, precise and concise format:

- 1. A review of the worldwide pharma market
- 2. A presentation of the French healthcare system and of the latest measures introduced by health authorities
- 3. An analysis of the position of the various stakeholders
- 4. An assessment of their behavioral trends by 2029
- 5. An **estimate** of the **impact** of this evolution on the **market** and on **pharma companies' strategies by 2029**





Order form The French Pharma Market 2024 – 2029 Strategic Implications for Pharma Companies

- I wish to purchase a PowerPoint version of this report (457 slides) in English at a price of € 10,000 (excl. taxes), including:
 - An e-workshop meeting of ~2 hours (possibility of face-to-face workshop in Paris area)
 - A free access* for all collaborators of the pharma group
- ☐ I pay Smart Pharma Consulting by bank transfer to:
 Société Générale IBAN: FR76 3000 3027 4100 0200 1061 171
 SWIFT: SOGEFRPP

Fill out and send your order form to:

Email: jmpeny@smart-pharma.com - Tel.: +33 6 11 96 33 78 Smart Pharma Consulting - 38, avenue Félix Faure - 75015 Paris - France

The report will be sent to you with an invoice by e-mail to:

Last name:	First name:
Function:	Company:
Address:	Zip code:
City:	Country:
E-mail:	Phone:

^{*} Unlimited use within the different legal entities of the group having purchased this report. It is permitted to save this report only on computers and hard drives belonging to the legal entity. This report can be disseminated to the legal entity employees only



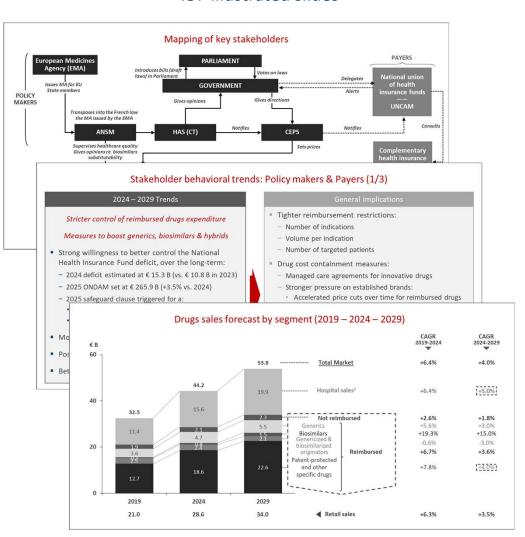
The French Pharma Market 2024 – 2029

Strategic Implications for Pharma Companies

"A rigorous analysis of the facts to support the strategic thinking of pharmaceutical companies"

457 illustrated slides

Contents



Introduction

- 1. Worldwide market overview
 - 1.1. Healthcare expenditure 1.4. Pharma companies' 1.2. Pharma market attractiveness strategies
 - 1.3. Pharma R&D trends 1.5. Synthesis
- 2. French healthcare system
 - 2.1. Key stakeholders
 - 2.2. Policy makers: Government ARS ANSM HAS CEPS
 - 2.3. Payers
 - 2.4. Providers: Territorial organization HCPs Healthcare facilities Drug suppliers Consumers / Patients
 - 2.5. Expenditure & regulation
 - 2.6. Synthesis
- 3. French pharma market
 - 3.1. Structure and dynamics3.2. Orphan drugs segment3.5. OTC segment3.6. Market forecasts
 - 3.3. Generics segment 3.7. Synthesis
 - 3.4. Biosimilars segment
- 4. Strategic priorities for pharma companies
 - 4.1. Methodology4.2. Stakeholders mapping4.5. Pharmacists4.6. Patients & PAGs
 - 4.3. Policy makers & Payers 4.7. Pharma competitors
 - 4.4. Physicians

Executive Summary: Strategic implications for pharma companies Glossary